

## **SCFIA BOARD MEETING MINUTES FOR JANUARY 7, 2010**

The meeting was called to order at 8:33 a.m. Present were Sid Parsley, Keith Levin, Skip Davidson, Jim Harbin, Arvin Turner, Stella Rheinhardt (sitting in for Flo Johnson), and Shelly Jenkins. Dave Williams arrived at 9:15 a.m. The minutes from the last meeting were approved as read with a motion by Jim and Skip (sitting in for Christine McGuffee) No one was opposed.

### **MEMBERSHIP**

Skip made a motion to table the Membership report. Wayne Zippi was not present.

### **SECRETARY'S REPORT**

On January 7, 2010, the following new member applications were reviewed and approved, John Pene, Barbara Bridgewater, Jan Cramer & Matt Mills.

Sid also said they received \$650 in gift cards and the Ronald McDonald House charity sent us a Thank You card. We also made a cash donation to the Ronald McDonald charity. \*\*Shelly will pass along the card and receipts to Flo.

Sid made a motion to accept this report and Skip seconded.

### **TREASURER'S REPORT**

Skip made a motion to table the Treasurer's report. Flo Johnson was not present. She mentioned that we received \$650 for new members and renewals which is reflected on the January Money report.

### **SPONSORSHIP**

Jon wanted to talk about sponsorship programs for our next conference. Sid said the sponsors can have a link to their website on SCFIA.org. Jon said the Sponsor would have to get all-year long advertising along with ensuring they are listed on the big screen at the conference. Jon will do the exploration letter of this project to advertise the three levels of sponsorship (\$2,500, \$1,500 & \$1,000 or \$750?). We could also place their logos on the main page which could link to their page. Solicitation should be done via hardcopy letter versus email. \*\*Keith will email the SCFIA letterhead to Jon.

Sid recommended we do a quarterly SCFIA newsletter which would include sponsorship logos, President's message, new members, board members, and conference topics. Skip suggested we ask the membership and see if there is a volunteer. We may be able to include business card ads for a fee.

Sid made a motion to move forward with the meeting and Skip seconded.

### **WEBSITE**

The SCFIA website's domain, register.com, needs to be paid yearly by 12/31. This needs to be changed to the Association vs. Dave Williams' name. \*\*Dave will contact webmaster and have the change made to reflect our website contact, Jon Colman.

## **CONFERENCE**

Keith asked Jon if he knew someone that could have the MCLE Ethics topic covered. Keith asked for help to get speakers. We need to get Post-Certification and CEU credits. We can advertise the two years of approval.

\*\*Sid will ask Bill Grace to help out with the Independent Adjusters.

Sid said the he received good feedback from the vendors about the traffic.

Laura Clifford has not asked for her commission from her involvement in last year's conference. She did bring in people.

Sid mentioned we should still do the early-bird registration amount to increase attendees.

Jon suggested we set-up an internet café to keep attendees there. \*\*Sid and Keith will talk to the Doral about it on their next visit.

Sid moves to accept conference report and seconded by Shelly.

## **MISC**

Jon would like the bi-laws emailed to him. \*\*Sid will email Jon. They need to be uploaded to the website. Jon will remove Olivia Bissell's email address so she does not receive any SCFIA emails.

Shelly/Karen suggested the renewal letter be revised. \*\*Keith will revise the letter and run it by the board.

## **SERGEANT-AT-ARMS**

Dave Williams arrived to discuss his role as Sergeant-at-arms. It was requested he be at the meetings to check-in members.

At 9:31 a.m., Sid moved to close the meeting and Keith seconded.