

## **SCFIA BOARD MEETING MINUTES FOR MARCH 4, 2010**

Board Members present:

Sid Parsley  
Keith Levin  
Laura Gibbs  
Skip Davidson  
Jim Harbin  
Stella Rheinhardt

Jon Colman  
Flo Johnson  
Wayne Zippi  
Shelly Jenkins  
Christine McGuffee  
Geri Ward

Martha Jones

The meeting was called to order by Laura Gibbs at 8:14 am. The minutes from the last meeting were accepted with a motion by Sid and seconded by Skip. No one was opposed.

### **SECRETARY'S REPORT**

Sid made a motion to table the report.

### **TREASURER'S REPORT**

Flo provided an **Account Balances Report** as of 3/2/2010 with an overall total of \$45,145.49. Flo had Wells Fargo raise Keith's Credit Card Limit to \$4,500. A motion to approve was received from Skip with a second from Sid.

### **MEMBERSHIP**

Wayne and Scott will update current memberships.

### **OFFICERS/BOARD MEMBERS MEMBERSHIP PAID BY ASSOCIATION**

Laura proposed beginning 2011 annual membership would be complimentary for:

- 5 Board Members
- 4 Officers
- Sergeant at Arms
- Assistant Treasurer
- Assistant Secretary
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It was seconded by Skip. No one was opposed.

### **SPONSORSHIPS**

Sponsorship levels were approved with one change, Jim Harbin suggested all meals be included for two at the platinum level. Jon will draft sponsorship letter as soon as possible. Flo made a motion to accept sponsorship with changes Sid seconded.

## SPONSORSHIP LEVELS

### LEVELS OF SPONSORSHIP

Diamond	\$2,000	Logo and/or name recognition on main page of website with direct link to firm/vendor website. Placard recognition at all SCFIA events. <b>\$10,000 in Casino Night money with your company's logo.</b>	Plus Exhibitor booth at 3-day conference OR recognition as sustaining sponsor of conference. Plus your firm/vendor handouts in all SCFIA "goody" bags. All Meals included for two.
Platinum	\$1,000	Logo and/or name recognition on sponsor page of website. Placard recognition at all SCFIA events.	Plus Recognition as sponsor of conference. Plus your firm/vendor handouts in all SCFIA "goody" bags. Meals \$100 per person extra.
Gold	\$500	Logo and/or name recognition on sponsor page of website. Placard recognition at all SCFIA events.	Recognition as sponsor of conference. Meals \$100 per person extra.

## DORAL DESERT PRINCESS 2011 & 2012

Keith was approached by Suzette from the Doral to lock in room rates of \$119 for 2 more years 2011 & 2012. Sid and Keith will have to sign new contracts.

## KEYNOTE SPEAKER

Keith said there has been minimal response even at the cost of \$10,000. Still looking for speakers, Bruce Jenner has not been confirmed for that price. Others were discussed but were significantly higher. Keith asked that each board member assist in finding a speaker for the 3-day conference.

## SPEAKER GIFTS

Keith passed out photos ballpoint pens with USB ports. It was agreed upon to order the rubber grip pens.

## **ATTENDEE GIFTS**

The gifts will be card holders which SCFIA already has.

## **MISC.**

Chris mailed the Save the Date postcards and brought some to be distributed at other association meeting and conferences.

The Exhibitors letter and packet were completed by Martha Jones, Miguel Padilla and Geri Ward and will be mailed out soon.

Flo said she would get the \$100 gift card for Diana Wogan's retirement. Sid/Keith volunteered to get to Sacramento for the retirement party to make the presentation.

Flo proposed having a separate sign-in sheet for guests at SCFIA meetings. Guests can only attend two meetings a year without becoming a member.

The meeting was adjourned at 9:32 am.